

# MASTER CTS

INVESTOR SUMMARY 2026

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CONSTRUCTION TECHNOLOGY SYSTEMS

A DIVISION OF ASATEEN GROUP



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A DIVISION OF ASATEEN GROUP

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An integrated construction technology and industrial systems platform focused on infrastructure localization, sovereign manufacturing, and long-term industrial scalability.



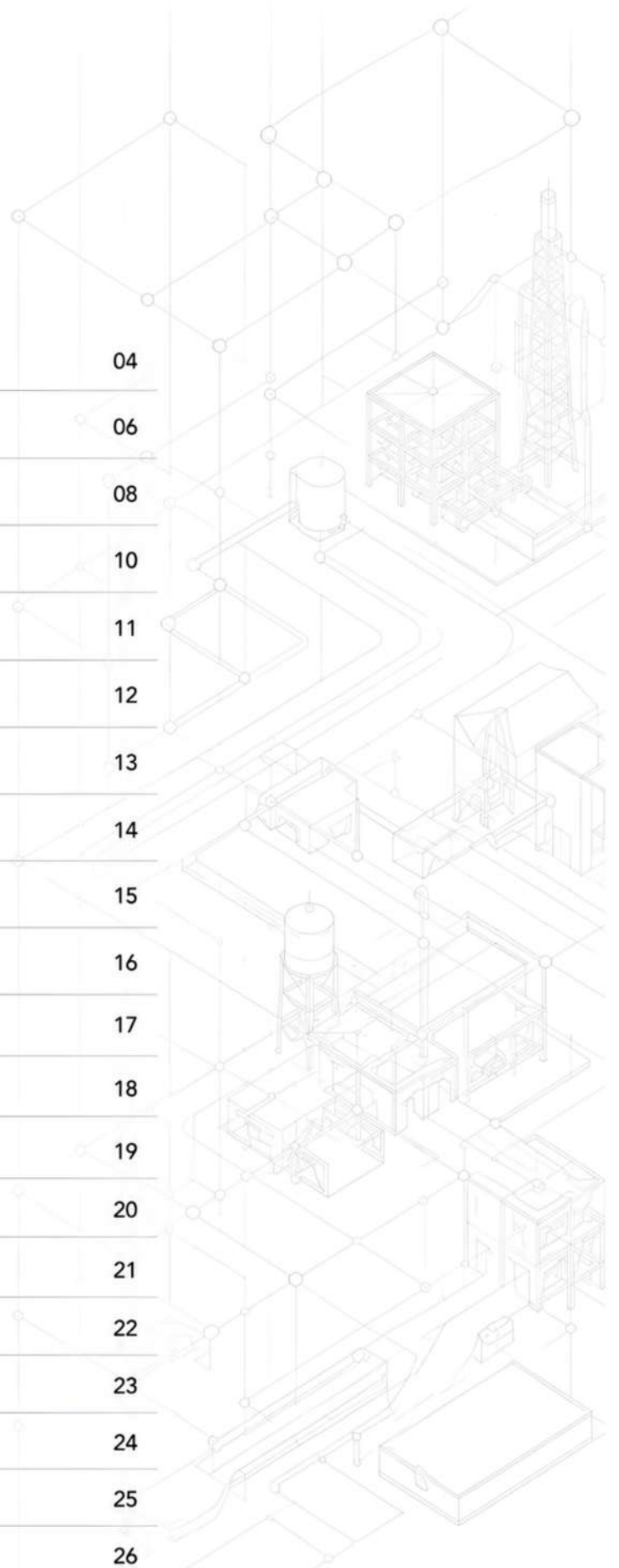
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Construction Technology Systems

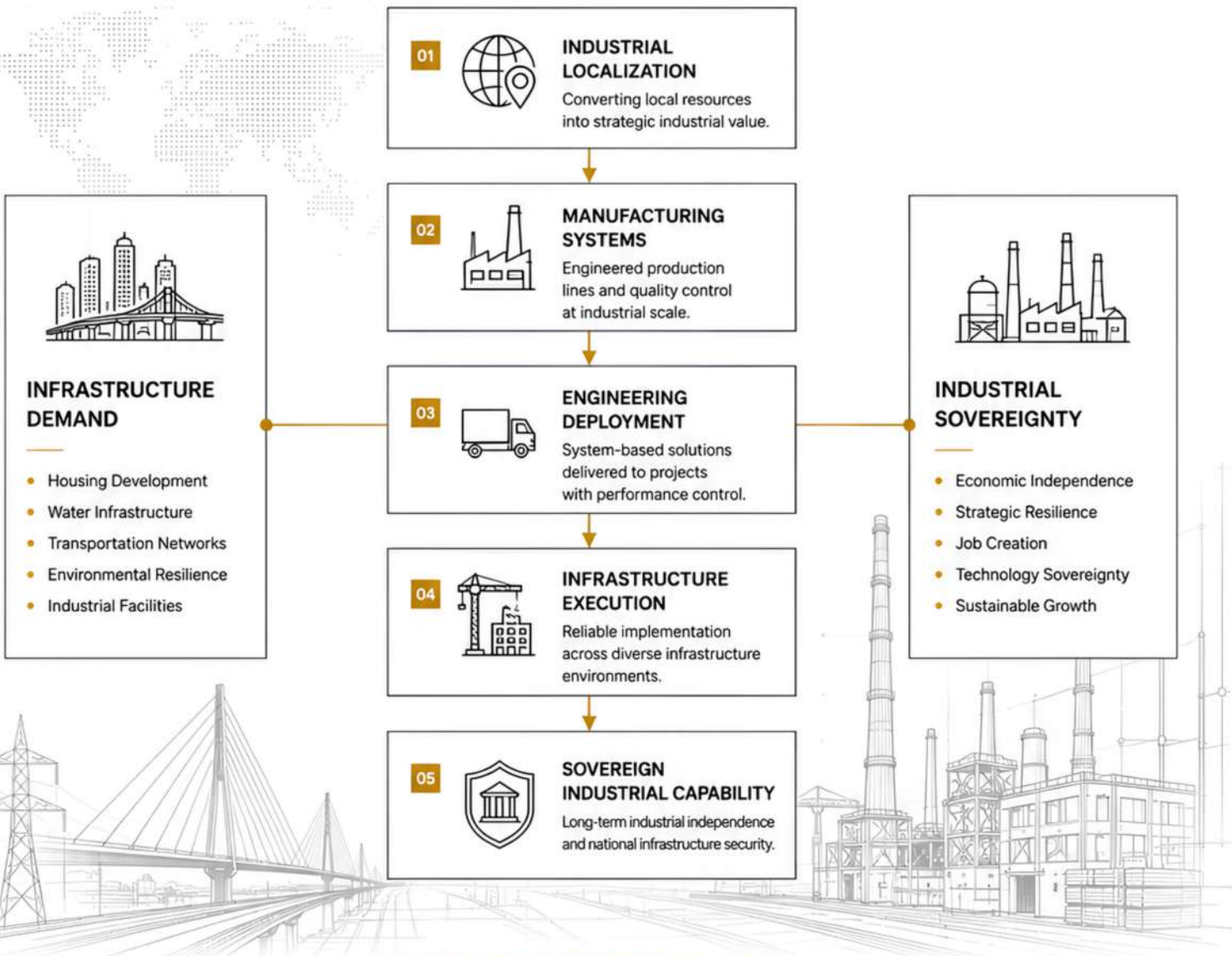
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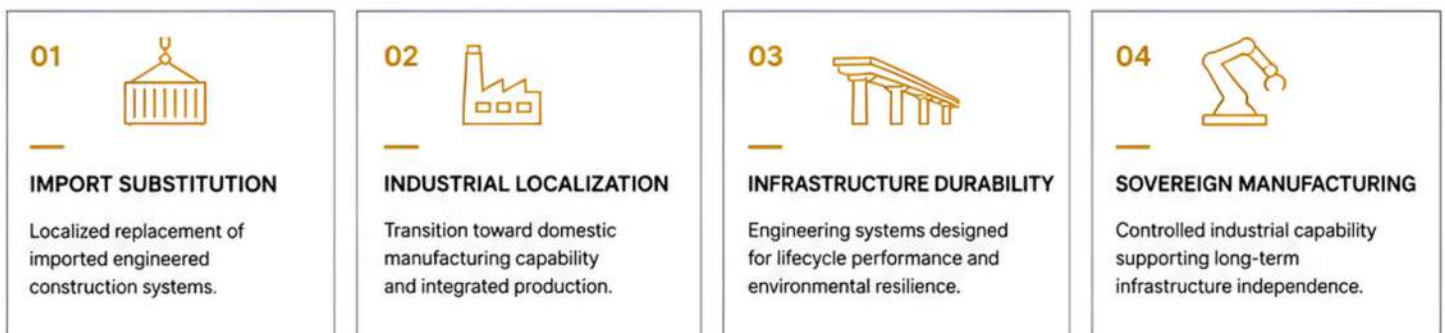


# Executive Investment Thesis

MASTER CTS is transitioning from a construction technology integrator into a vertically integrated sovereign industrial platform focused on infrastructure localization, manufacturing, and long-term industrial scalability.

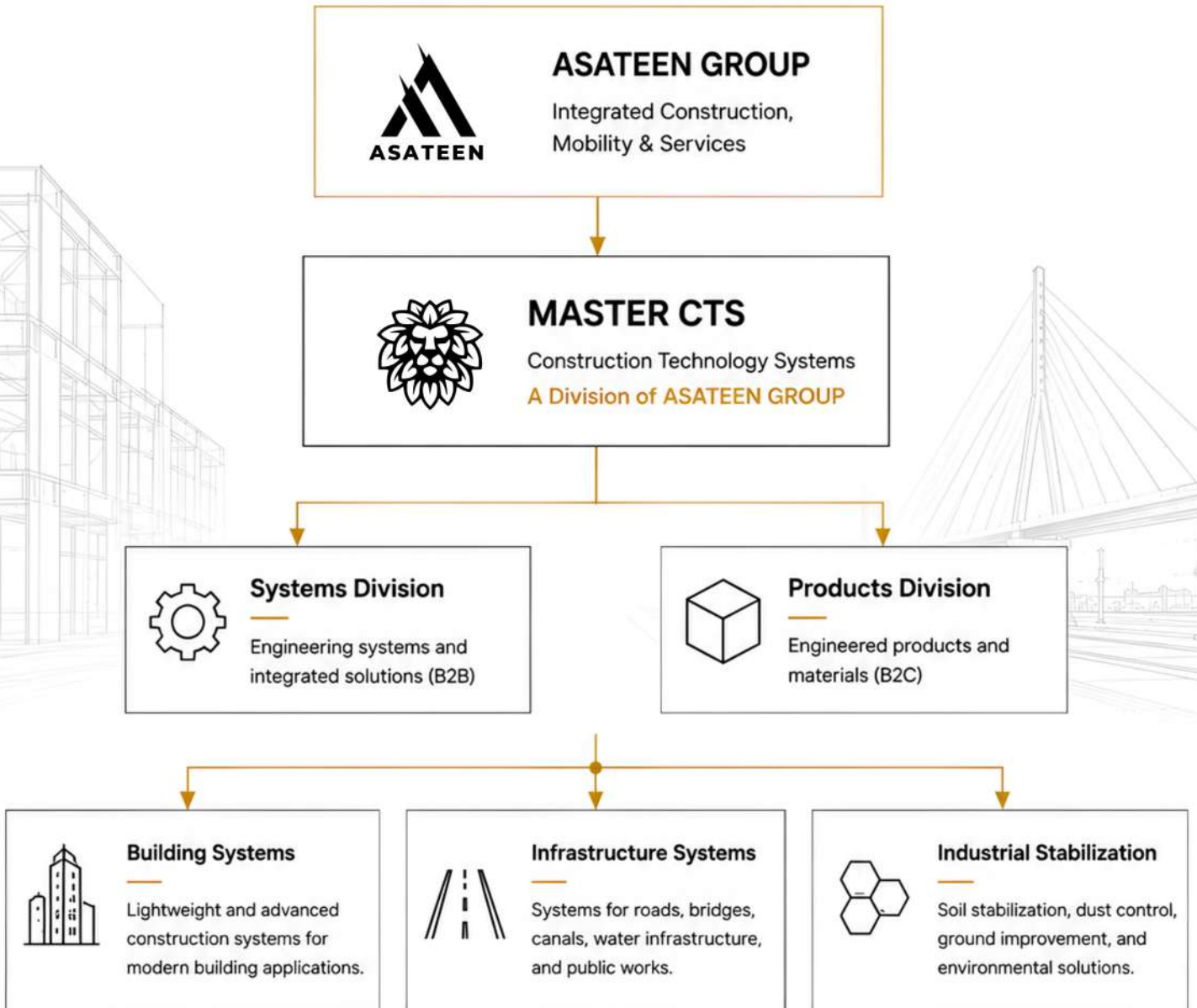


## STRATEGIC INVESTMENT PILLARS



# Institutional Structure

## ASATEEN GROUP + MASTER CTS Operational Architecture



### Execution Capability

ASATEEN GROUP provides operational delivery capacity, logistics coordination, contracting capability, and multi-sector execution frameworks supporting large-scale infrastructure deployment.



### Engineering Depth

MASTER CTS develops integrated construction technology systems engineered for housing, infrastructure, transportation, water management, and environmental stabilization applications.

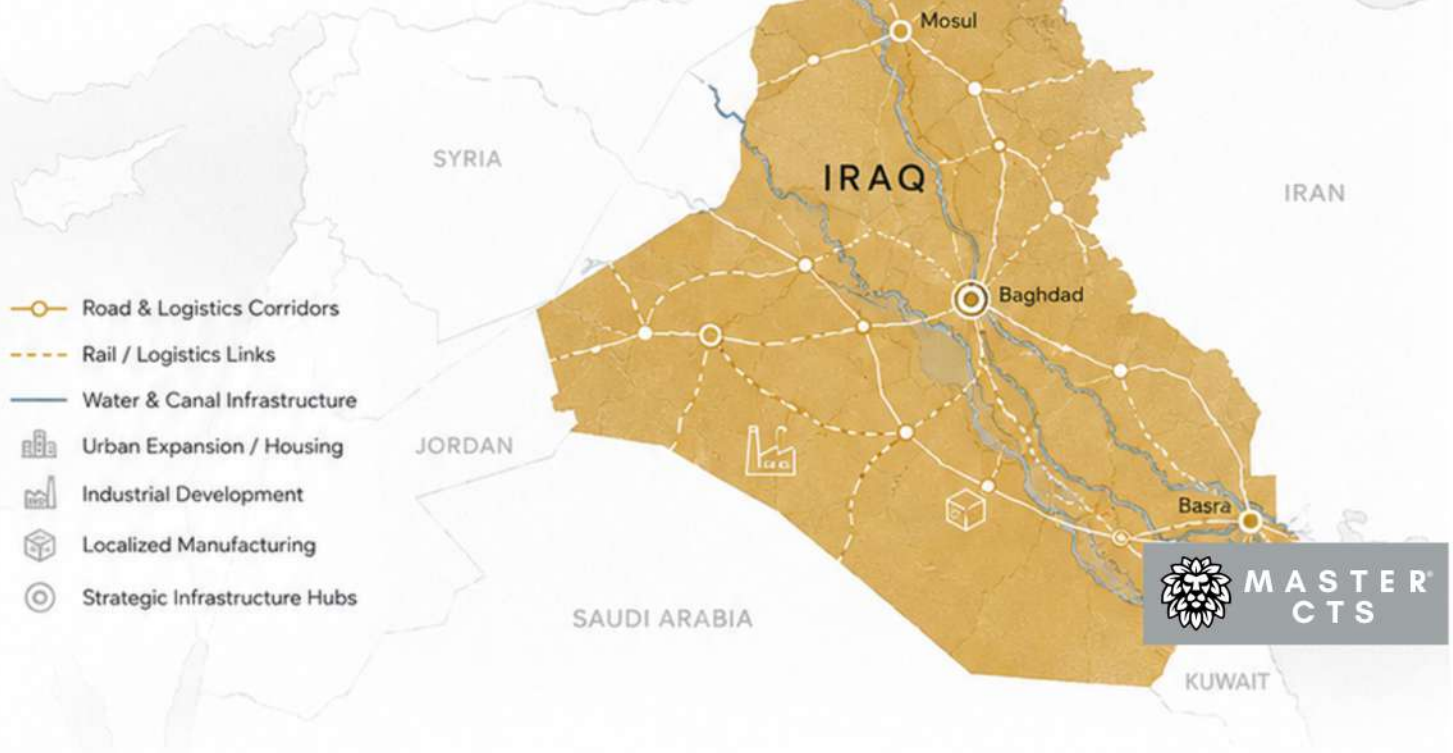


### Sovereign Infrastructure Positioning

The institutional model combines execution authority with engineering system development, enabling localized infrastructure deployment aligned with Iraq's long-term modernization requirements.

# Iraq Infrastructure Opportunity

Iraq is entering a long-term infrastructure modernization cycle driven by population growth, urban expansion, climate pressure, and national development priorities. This creates a sustained demand for localized, durable, and scalable construction technology systems.



## KEY INFRASTRUCTURE CHALLENGES

01

### Infrastructure Degradation

Aging roads, canals, and public works require longer-life engineering systems to restore performance and reduce life-cycle cost.

02

### Water Loss

Irrigation and canal networks suffer from seepage, leakage, and evaporation losses, requiring controlled lining, seepage reduction, and hydraulic protection systems.

03

### Thermal & Corrosion Exposure

Middle East operating conditions demand materials engineered for extreme heat, salinity, UV exposure, and chemically aggressive environments.

04

### Import Dependency

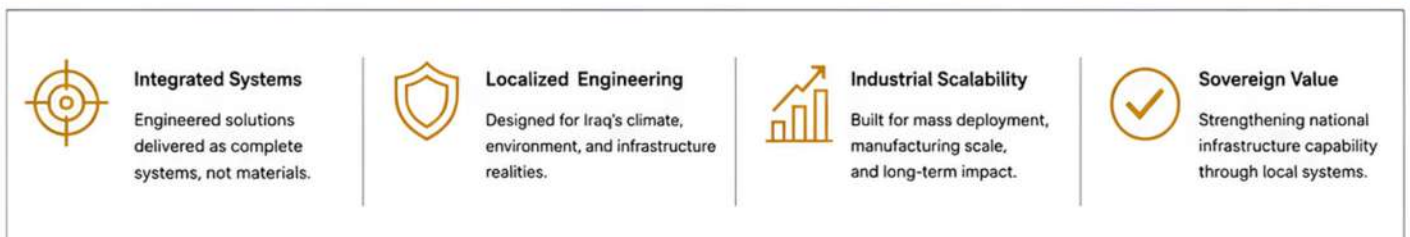
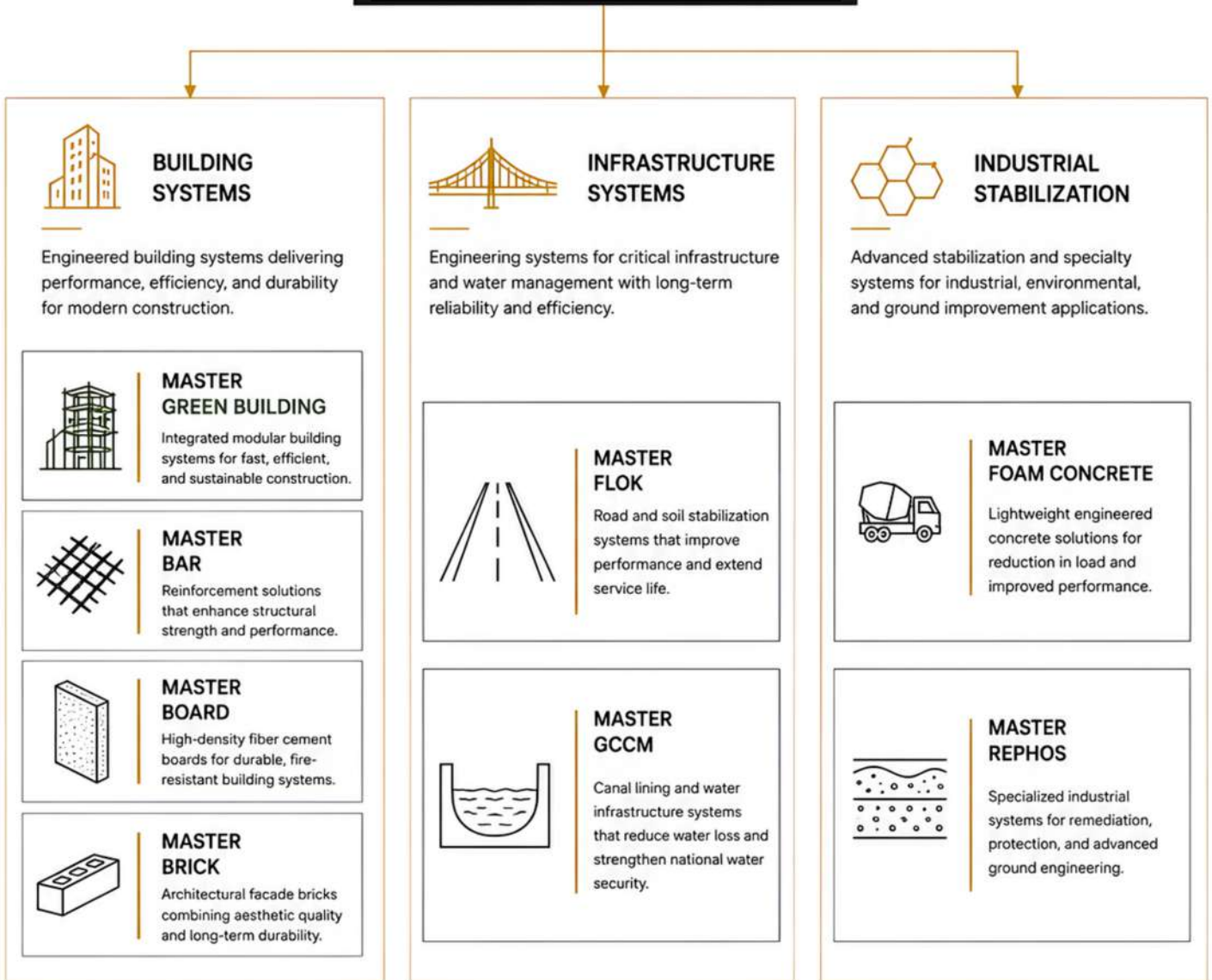
Heavy reliance on imported construction materials increases cost, FX exposure, lead times, and project delivery risk. Localized manufacturing can create resilience and supply-chain control.



Iraq's infrastructure modernization cycle creates a structural, multi-decade opportunity for localized construction technology systems built for performance, durability, and national development impact.

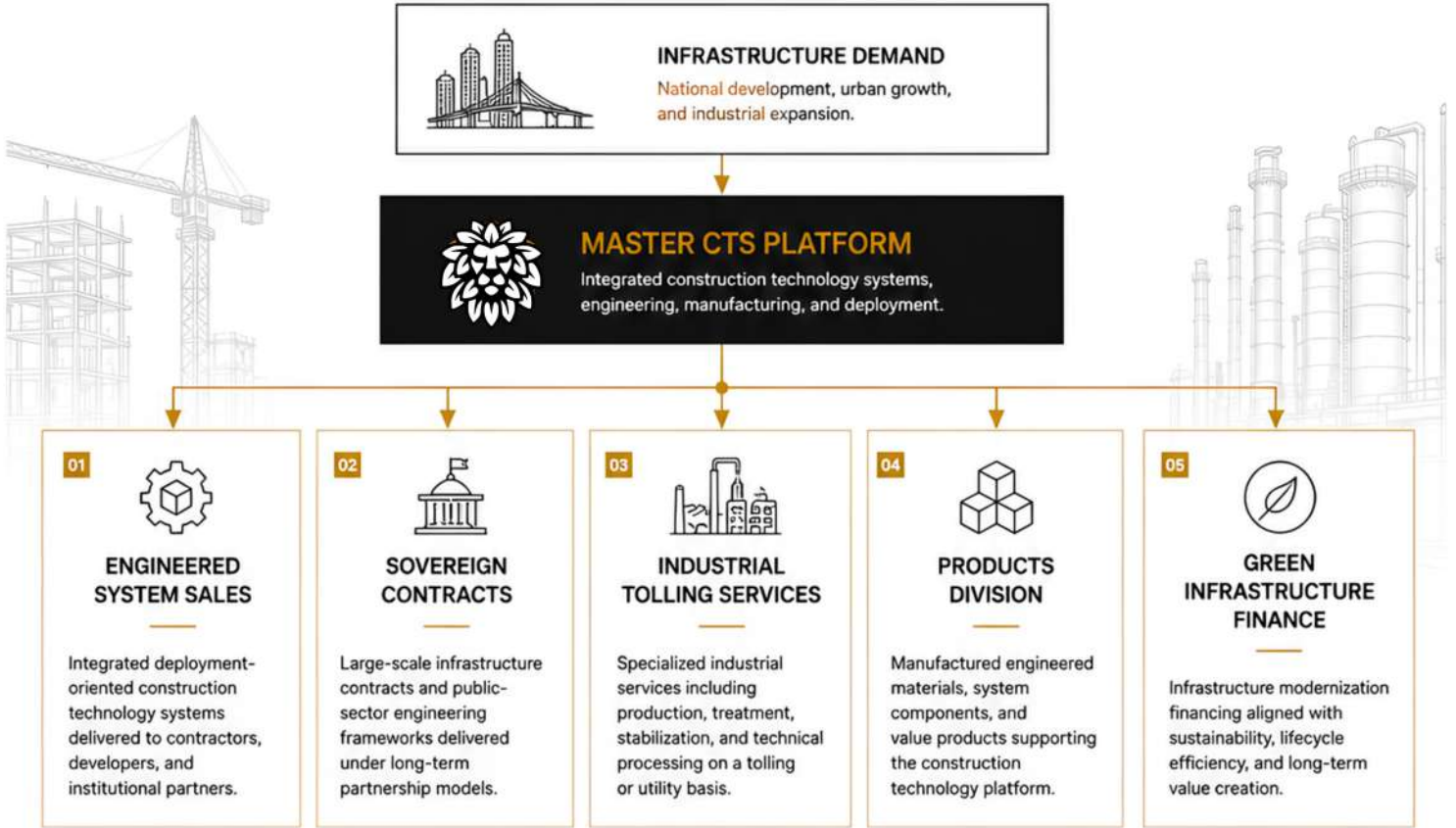
# MASTER CTS Systems Portfolio

An integrated portfolio of construction technology systems engineered to solve Iraq's most complex infrastructure, environmental, and development challenges.



# Revenue Architecture

MASTER CTS operates through multiple engineered revenue layers connecting infrastructure deployment, manufacturing capability, systems integration, and industrial service operations.

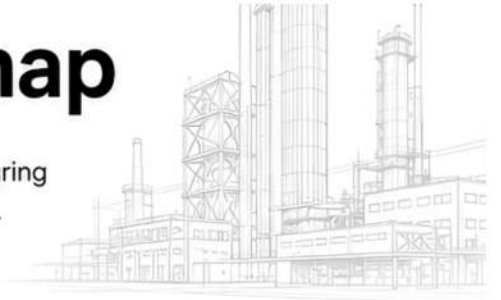


REVENUE LAYER	ENGINEERED SYSTEM SALES	SOVEREIGN CONTRACTS	INDUSTRIAL TOLLING SERVICES	PRODUCTS DIVISION	GREEN INFRASTRUCTURE FINANCE
PRIMARY VALUE	Technology systems for deployment and construction integration.	National and regional infrastructure delivery through institutional agreements.	Operational revenue from industrial services and processing.	Product revenue from manufactured materials and components.	Financial structuring for sustainable infrastructure investments.
CUSTOMER BASE	Contractors, developers, EPCs, and technical partners.	Government agencies, ministries, and public-sector authorities.	Industrial operators, utility providers, and infrastructure entities.	Retail, distributors, contractors, and project-based procurement.	Investors, funds, development institutions, and sovereign programs.
REVENUE MODEL	Project-based system sales and engineering packages.	Long-term contracts, framework agreements, and megaproject delivery.	Volume-based, capacity-based, or utility service agreements.	Direct sales, wholesale supply, and value product channels.	Project financing, green bonds, PPP models, and blended finance structures.
STRATEGIC IMPACT	Expands engineered system adoption and market penetration.	Builds national infrastructure and long-term institutional partnerships.	Creates stable recurring revenue from industrial operations.	Strengthens manufacturing scale and product availability.	Enables long-term infrastructure growth with sustainability focus.

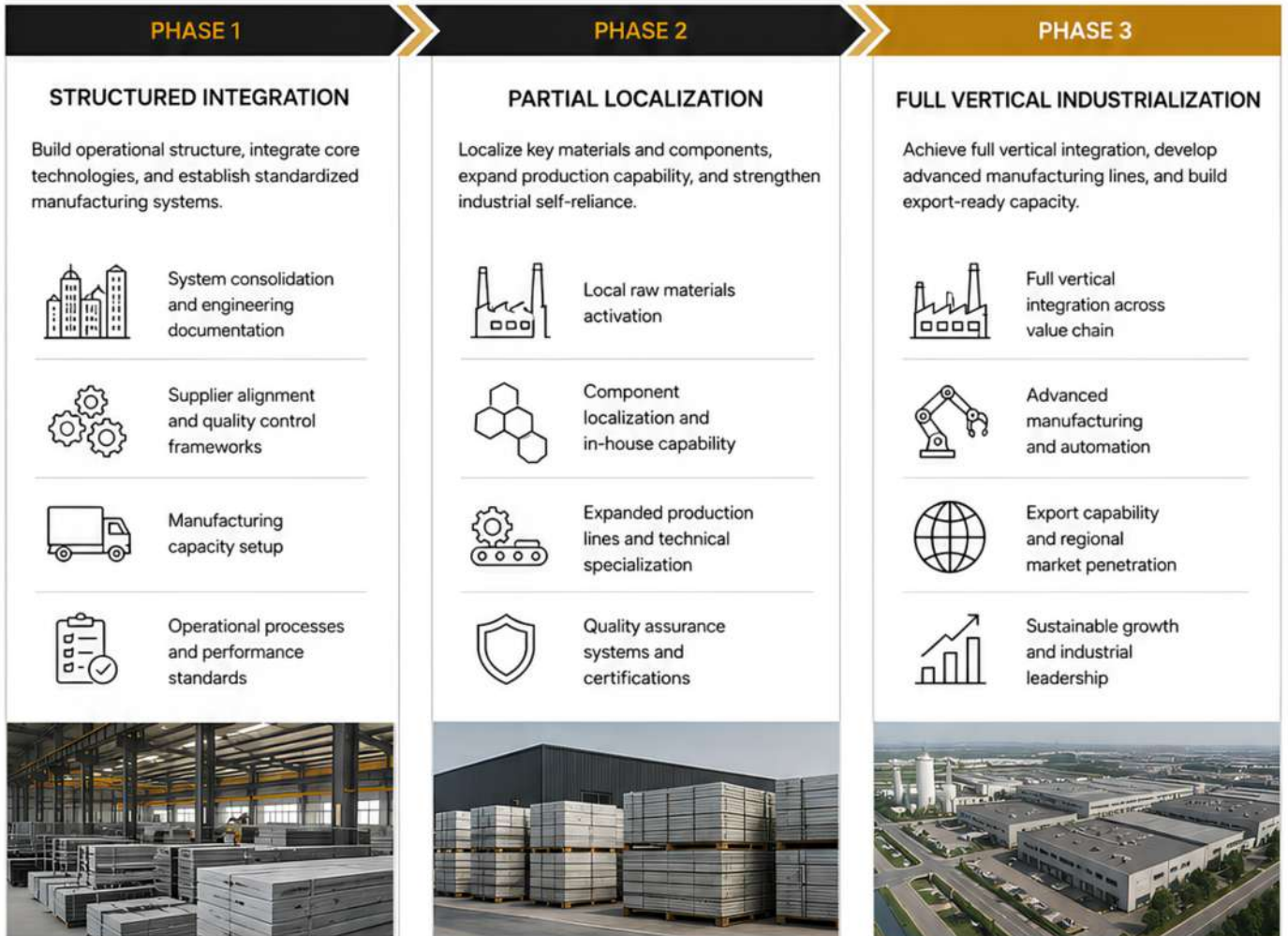
<p><b>RECURRING INFRASTRUCTURE EXPOSURE</b></p> <p>Multiple revenue streams strengthen long-term resilience and stability.</p>	<p><b>INDUSTRIAL ASSET SCALABILITY</b></p> <p>Manufacturing and industrial services support capacity expansion across regions.</p>	<p><b>MANUFACTURING EXPANSION</b></p> <p>Localized production reduces dependency and improves project efficiency.</p>	<p><b>REGIONAL DEPLOYMENT CAPABILITY</b></p> <p>Integrated delivery capability enables execution across Iraq and the region.</p>
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# Manufacturing Roadmap

A disciplined 3-phase industrial scaling roadmap building toward manufacturing sovereignty, localized production, Industrial City 2030, and export readiness.



## 3-PHASE INDUSTRIAL SCALING ROADMAP



## PROGRESSION TOWARD STRATEGIC OUTCOMES



**MASTER CTS**



Integrated Systems



Industrial Scalability



National Impact



Global Capability

# MASTER CTS Industrial City 2030



MASTER  
CTS

## A SOVEREIGN INDUSTRIAL ECOSYSTEM ENGINEERED FOR IRAQ'S FUTURE

MASTER CTS Industrial City 2030 is a fully integrated manufacturing and innovation hub designed to localize production, strengthen national capability, and deliver world-class construction technology systems for Iraq and global markets.



### LOCALIZED PRODUCTION

Reduce import dependency through domestic manufacturing capability.



### INTEGRATED SYSTEMS

Manufacture complete construction technology systems, not materials.



### R&D AND INNOVATION

Drive engineering advancement through dedicated laboratories and testing facilities.



### EXPORT READINESS

Build world-class systems engineered for regional and global markets.



### INDUSTRIAL SOVEREIGNTY

Strengthen Iraq's long-term industrial independence and economic resilience.

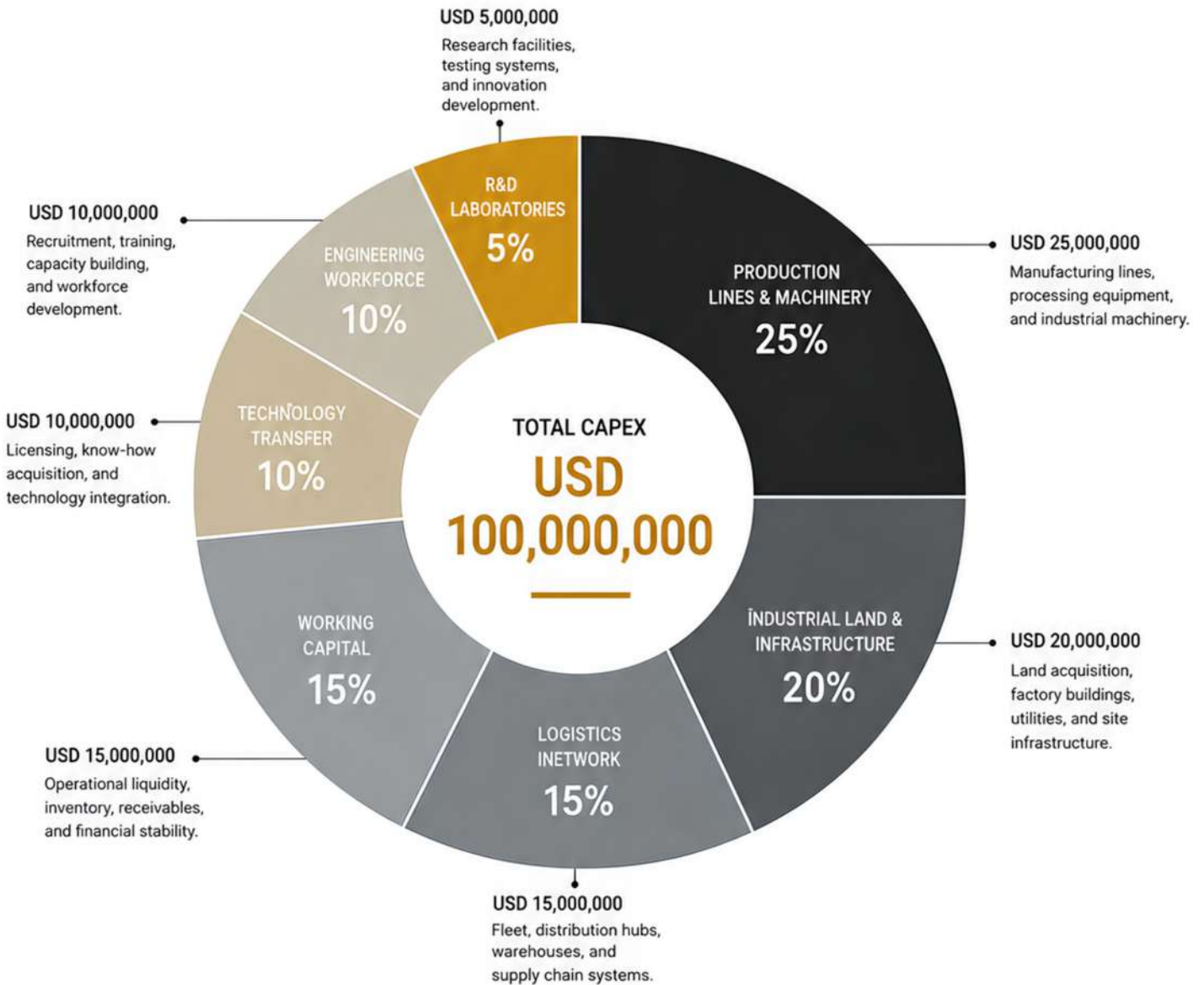
# CAPEX DEPLOYMENT FRAMEWORK

The capital allocation framework below defines the strategic deployment of USD 100,000,000 across core operational, industrial, and technological pillars to build a fully integrated construction technology platform.

TOTAL CAPEX

**USD 100,000,000**

STRATEGIC ALLOCATION OVERVIEW



**STRATEGIC OBJECTIVE**

Build an integrated construction technology platform with controlled manufacturing, quality, logistics, innovation, and engineering capacity.



**FINANCIAL OUTCOME**

This CAPEX structure ensures long-term manufacturing independence, operational resilience, technological leadership, and sustainable regional growth.

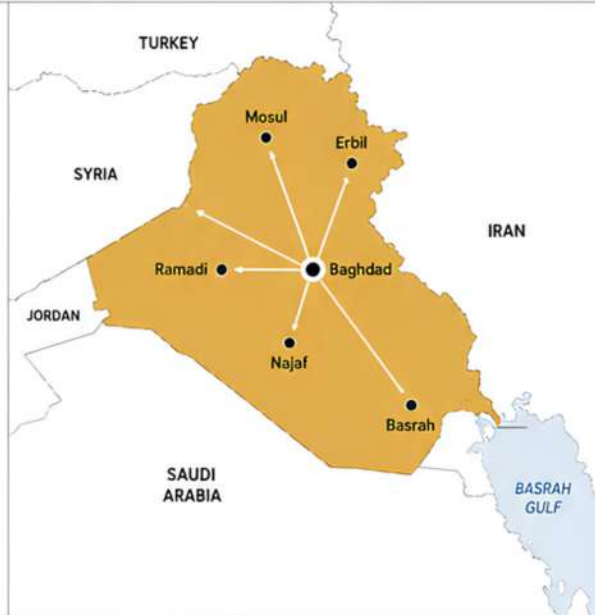
# Market Scaling Logic

MASTER CTS scales through localized infrastructure and industrial bottleneck solutions across multiple geographic layers to deliver impact today and build long-term value.

## 01 IRAQ

Primary scaling anchor driven by reconstruction, housing demand, and infrastructure modernization across the country.

- Housing demand acceleration
- Road rehabilitation and network upgrade
- Canal modernization and lining
- Infrastructure reconstruction
- Industrial localization and substitution
- Execution-speed and delivery pressure



### MASTER CTS SYSTEMS FOR IRAQ



**MASTER GREEN BUILDING**  
Lightweight construction systems for rapid delivery



**MASTER FLOK**  
Road and soil stabilization for durable infrastructure



**MASTER GCCM**  
Canal lining and water infrastructure protection



**MASTER BOARD**  
High-performance fiber cement construction board



**MASTER BAR**  
Corrosion-resistant FRP reinforcement systems

## 02 REGIONAL MARKET

Expanding relevance across the Middle East through infrastructure investments, climate adaptation, and advanced construction technology requirements.

- GCC infrastructure expansion
- Desert climate and durability demands
- Water infrastructure and coastal protection
- Logistics efficiency and supply reliability
- Lightweight construction adoption
- Corrosion-resistant and long-life systems



### MASTER CTS SYSTEMS FOR THE REGION



**MASTER FLOK**  
Stabilization systems for roads and ground improvement



**MASTER GCCM**  
Water infrastructure lining for canals and reservoirs



**MASTER BAR**  
FRP reinforcement for corrosion and durability



**SELECTED BUILDING SYSTEMS**  
Lightweight and modular solutions for regional projects

## 03 SELECT GLOBAL OPPORTUNITIES

Global relevance is selective and focused on industrial environmental transformation and specialized waste-to-value systems.

- Phosphogypsum processing
- Industrial waste transformation
- Environmental stabilization solutions
- Strategic waste-to-value technologies



### MASTER CTS SYSTEMS WITH GLOBAL RELEVANCE



**MASTER REPHOS**  
Phosphogypsum processing and industrial environmental transformation systems



#### SCALING PRINCIPLE

MASTER CTS scales through engineered systems that solve infrastructure and industrial bottlenecks with measurable performance, faster deployment, and long-term value creation.

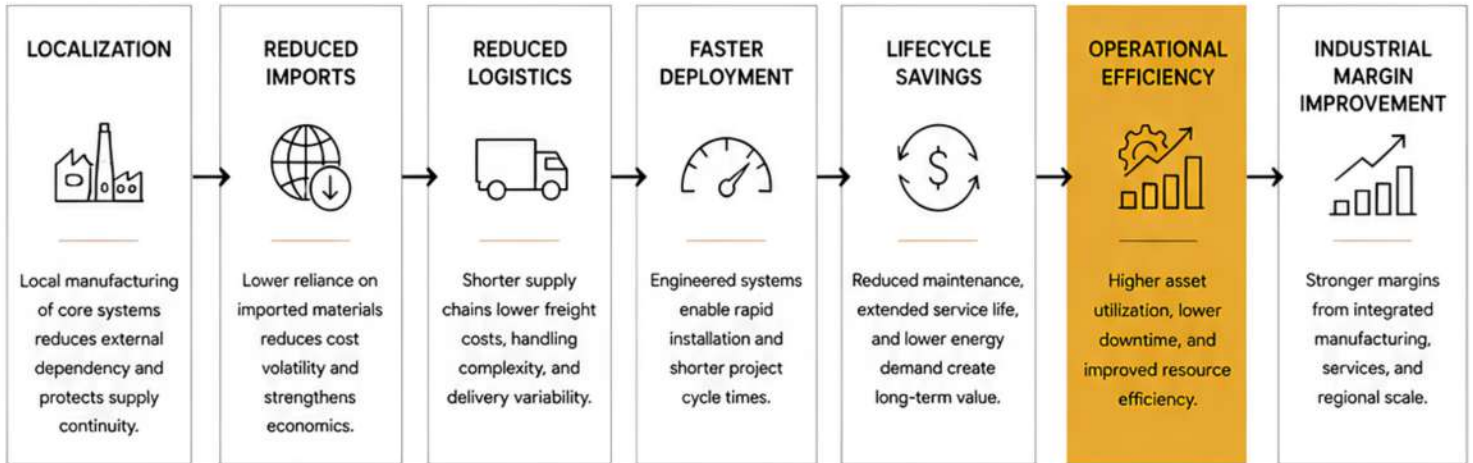
#### FOCUS

Impact in Iraq first.  
Expansion across the region.  
Selective global industrial value.

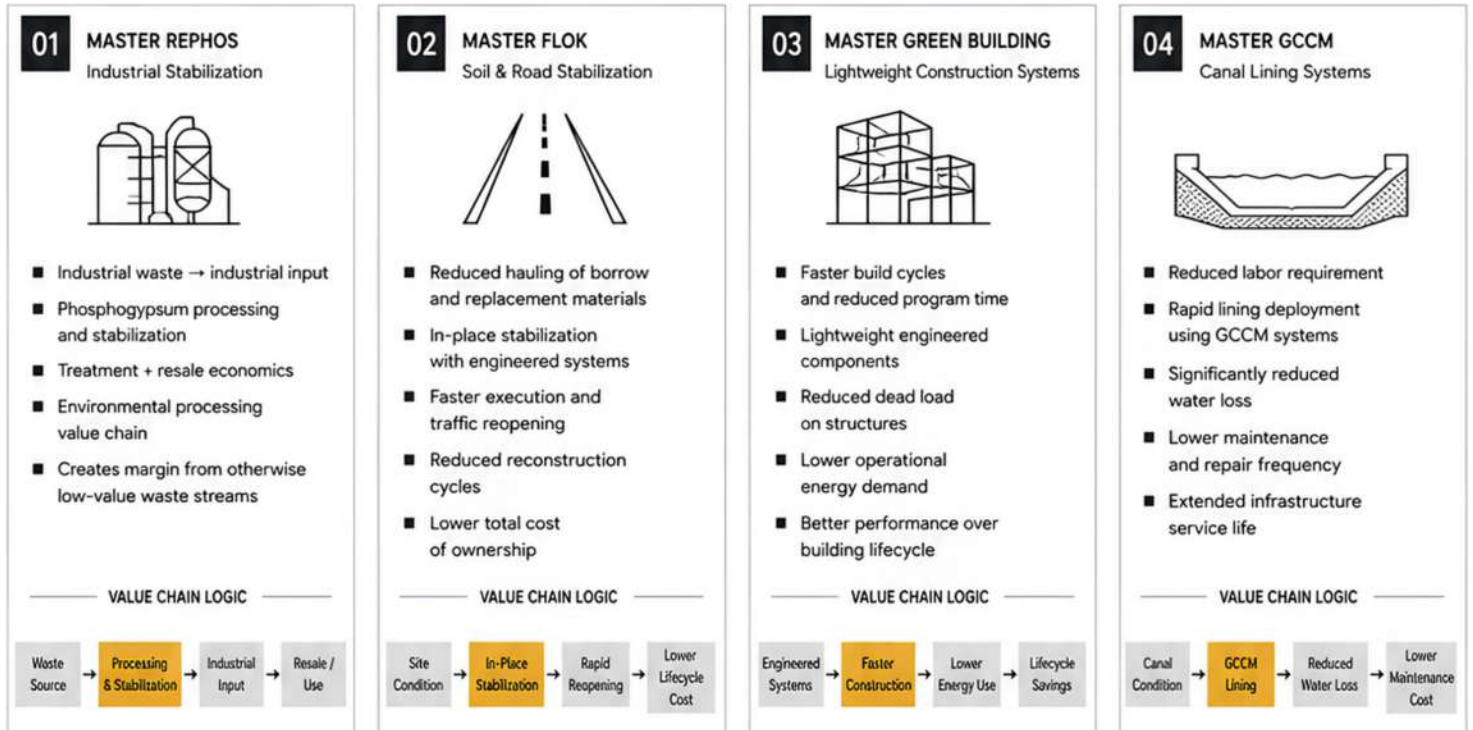
# Unit Economics and Margin Logic

MASTER CTS improves economics through localized industrial systems that reduce dependency, accelerate deployment, and lower lifecycle cost across infrastructure and building applications.

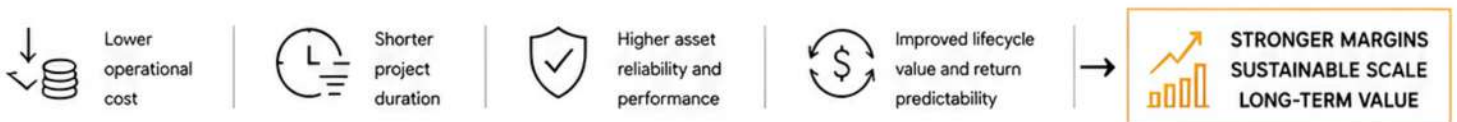
## PLATFORM ECONOMICS FRAMEWORK



## SYSTEM ECONOMICS DRIVERS



## ECONOMIC IMPACT ACROSS THE PLATFORM



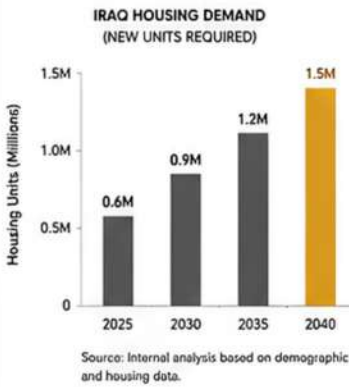
Note: Unit economics and margin logic are qualitative and based on internal assessment of operational structure, manufacturing strategy, system integration, and market positioning as of Q2 2026.

# Building Systems Market Opportunity

Rapid urban growth, housing demand, execution pressure, and energy inefficiency are increasing demand for industrialized construction systems across Iraq and the regional market.

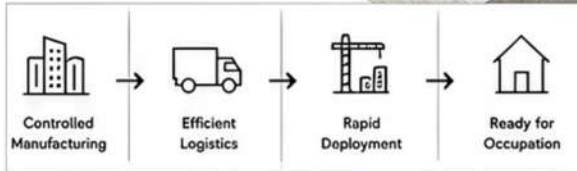
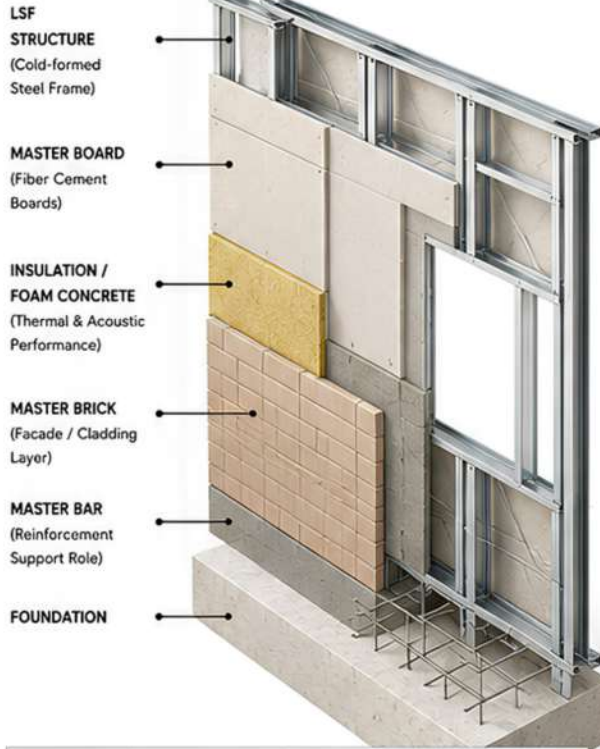
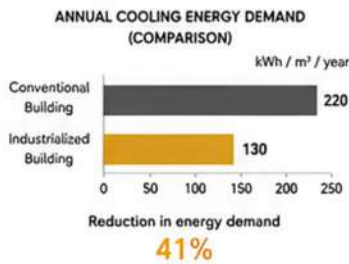
## 01 Housing Demand Pressure

- Rapid urban population growth
- Large-scale residential demand
- Infrastructure expansion requirements
- Need for scalable delivery systems



## 03 Operational Energy Pressure

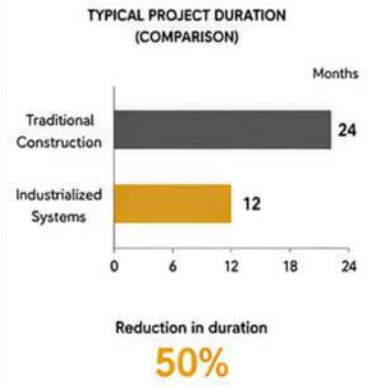
- High cooling demand
- Building envelope inefficiency
- Long-term operational costs
- Increasing energy optimization needs



LIGHTWEIGHT • DRY CONSTRUCTION • ENGINEERED SYSTEMS

## 02 Execution Constraints

- Labor-intensive traditional systems
- Long project cycles
- Wet construction dependency
- Delayed project delivery



## 04 Industrialized System Logic

- Faster assembly cycles
- Lightweight construction systems
- Controlled manufacturing
- Reduced lifecycle burden

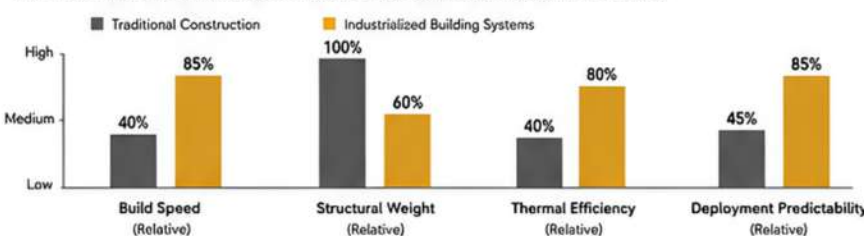
### SYSTEM VALUE ADVANTAGE

- ⌚ Faster project delivery
- 📉 Lower total lifecycle cost
- ✓ Higher quality control and durability

### MASTER CTS BUILDING SYSTEMS PORTFOLIO

<p><b>MASTER GREEN BUILDING</b> Integrated lightweight building system logic (LSF, Board, Foam)</p>	<p><b>MASTER BOARD</b> Panelized dry-construction envelope systems for walls, ceilings, and facades</p>	<p><b>MASTER FOAM CONCRETE</b> Lightweight thermal and fill applications for insulation and load reduction</p>	<p><b>MASTER BRICK</b> Architectural envelope and facade systems with structural backing</p>	<p><b>MASTER BAR (Support Role)</b> Structural support and corrosion-resistant reinforcement solutions</p>
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### PERFORMANCE COMPARISON: TRADITIONAL vs INDUSTRIALIZED SYSTEMS



### Strategic Opportunity

Industrialized building systems improve deployment scalability, reduce structural weight, accelerate construction timelines, and support more efficient long-term building performance under regional operating conditions.

MASTER CTS delivers engineered systems that align with Iraq's reconstruction priorities and the Middle East demand for efficient, durable, and scalable construction solutions.

Infrastructure Systems

# Infrastructure Systems Market Opportunity

Iraq and the wider regional market continue to require infrastructure systems capable of accelerating execution, improving durability, reducing maintenance cycles, and adapting to harsh operating environments across transportation, hydraulic, and structural infrastructure sectors.

## 01 MASTER FLOK Road Stabilization & Soil Systems

Engineered stabilization systems that improve subgrade strength, reduce deformation, and extend pavement life.



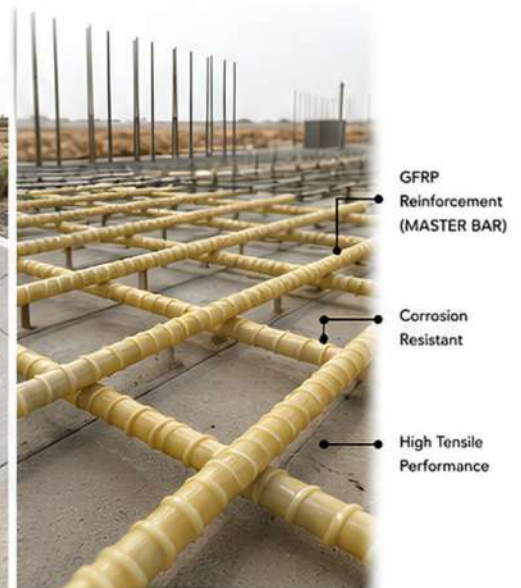
## 02 MASTER GCCM Canal Lining & Hydraulic Systems

High-performance cementitious lining systems that reduce water loss, increase flow efficiency, and extend canal service life.



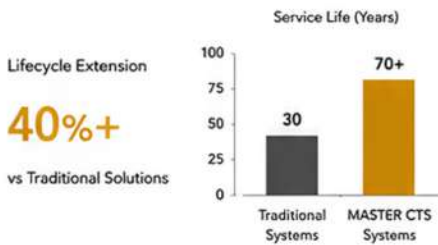
## 03 MASTER BAR GFRP Reinforcement Systems

Corrosion-resistant reinforcement solutions that improve structural performance and extend infrastructure durability.

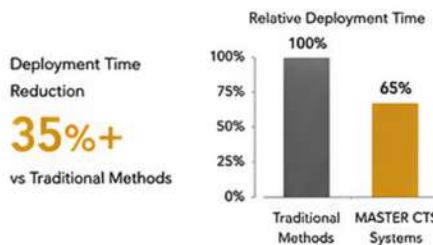


### Infrastructure Performance Drivers

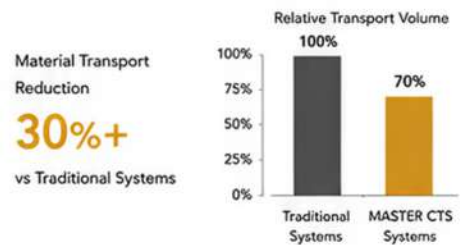
**01 Lifecycle Efficiency**  
Reduced long-term maintenance exposure and extended infrastructure service life.



**02 Execution Speed**  
Faster deployment potential across road rehabilitation and hydraulic infrastructure.



**03 Material & Logistics Optimization**  
Reduced transport burden and improved field deployment efficiency through engineered lightweight systems.

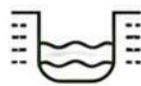


### Strategic Infrastructure Application Areas



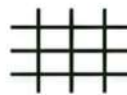
**Transportation Infrastructure**

- Road stabilization and rehabilitation
- Pavement structure optimization
- Subgrade improvement
- Extended pavement life cycles



**Water Infrastructure**

- Canal lining and protection systems
- Water-loss reduction
- Flow efficiency improvement
- Long-life hydraulic performance



**Structural Reinforcement**

- Corrosion-resistant reinforcement
- High tensile structural performance
- Long-term durability
- Reduced maintenance cycles



**Environmental Infrastructure**

- Soil stabilization and remediation
- Erosion control systems
- Dust reduction systems
- Sustainable land management

# Industrial Environmental Opportunity

## MASTER REPHOS

### Industrial Waste-to-Value Processing & Materials Platform

Industrial waste streams can become strategic industrial inputs through localized processing and material transformation systems.

#### STRATEGIC FOCUS AREAS

- Phosphogypsum Treatment
- Industrial Reuse
- Environmental Processing
- Waste-to-Value Transformation
- Industrial Materials Integration
- Scalable Processing Economics

**PHOSPHOGYPSUM RECEIVING & HANDLING**

Controlled receipt, classification, and preparation.

**WASHING & CONDITIONING**

Removal of soluble impurities and conditioning.

**SEPARATION & PURIFICATION**

Engineered separation process to enhance material quality.

**DEWATERING & DRYING**

Moisture reduction for stable material processing.

**ENGINEERED PRODUCTS & REUSE**

Conversion into industrial inputs for multiple sectors.

**Environmental Responsibility**  
Managed processing reduces environmental footprint.

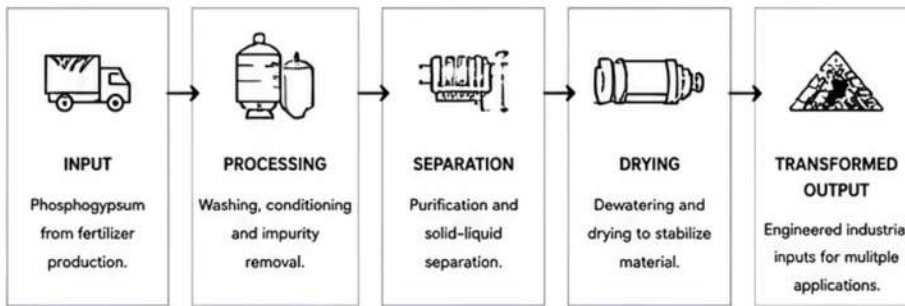
**Resource Transformation**  
Industrial waste converted into usable value.

**Regulatory Alignment**  
Supports environmental compliance and national standards.

**Industrial Integration**  
Materials reintegrated into construction and infrastructure value chains.

**Economic Optimization**  
Improved material yield and project economics at scale.

#### MASTER REPHOS PROCESS FLOW



Controlled Processing → Material Transformation → Industrial Value

#### INTEGRATED INDUSTRIAL OUTPUTS

- Construction Materials**  
Boards, panels, plasters, and cement-based products.
- Infrastructure Applications**  
Road base, embankment fill, and engineered backfill.
- Industrial Products**  
Gypsum-based inputs for industrial and manufacturing use.
- Environmental Solutions**  
Land stabilization, neutralization, and controlled reuse systems.

#### SCALABLE PROCESSING ECONOMICS

<h2 style="margin: 0;">70%+</h2> <p><b>Material Recovery Potential</b></p> <p>High-value mineral recovery from phosphogypsum streams.</p>	<h2 style="margin: 0;">40–60%</h2> <p><b>Operational Cost Reduction</b></p> <p>Through localized processing and reduced disposal dependency.</p>	<h2 style="margin: 0;">2.5–3.0 t</h2> <p><b>Processed Material per Ton of Input</b></p> <p>Average engineered material output depending on configuration.</p>	<h2 style="margin: 0;">&gt;20 Years</h2> <p><b>Service Life Contribution</b></p> <p>Extended lifecycle for infrastructure and building applications.</p>	<h2 style="margin: 0;">Scalable</h2> <p><b>Modular Plant Design</b></p> <p>Flexible capacity to match regional demand and project requirements.</p>
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# Portfolio Synergy Matrix

## MASTER CTS SYSTEMS ECOSYSTEM

MASTER CTS systems operate as a strategically interconnected industrial ecosystem.

Each system is engineered to solve a core challenge, while strengthening other systems across housing, infrastructure, water, industrial processing, and industrial city development through integrated manufacturing, shared technologies, and deployment efficiency.

**LEGEND**

- Primary Contribution
- Secondary Contribution
- System Connection

### MASTER CTS SYSTEMS

SECTORS	MASTER GREEN BUILDING	MASTER BOARD	MASTER BRICK	MASTER FOAM CONCRETE	MASTER BAR	MASTER FLOK	MASTER GCCM	MASTER REPHOS
<b>HOUSING</b> Residential & Community Development	●	●	●	○	○	○	○	○
<b>ROADS</b> Transportation Infrastructure	○	○	○	○	○	●	○	○
<b>WATER</b> Hydraulic & Irrigation Infrastructure	○	○	○	○	○	○	●	○
<b>INDUSTRIAL PROCESSING</b> Environmental & Material Processing	○	○	○	○	○	○	○	●
<b>INDUSTRIAL CITY</b> Integrated Industrial Development	●	●	●	●	●	●	●	●

### CROSS-SYSTEM SYNERGY DRIVERS

<p><b>LOCALIZED MANUFACTURING SUPPORT</b></p> <p>Shared raw materials, industrial inputs, and production infrastructure.</p>	<p><b>DEPLOYMENT ACCELERATION</b></p> <p>Standardized methods and system compatibility reduce construction time across sectors.</p>	<p><b>LIFECYCLE OPTIMIZATION</b></p> <p>Engineered durability and reduced maintenance through integrated systems.</p>	<p><b>INFRASTRUCTURE RESILIENCE</b></p> <p>Systems reinforce each other to increase structural and operational resilience.</p>	<p><b>MATERIAL ECOSYSTEM INTEGRATION</b></p> <p>Industrial byproducts become inputs for other systems through controlled processing.</p>	<p><b>SYSTEM INTEROPERABILITY</b></p> <p>Engineered compatibility across building, infrastructure, and processing systems.</p>
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### STRATEGIC OUTCOMES

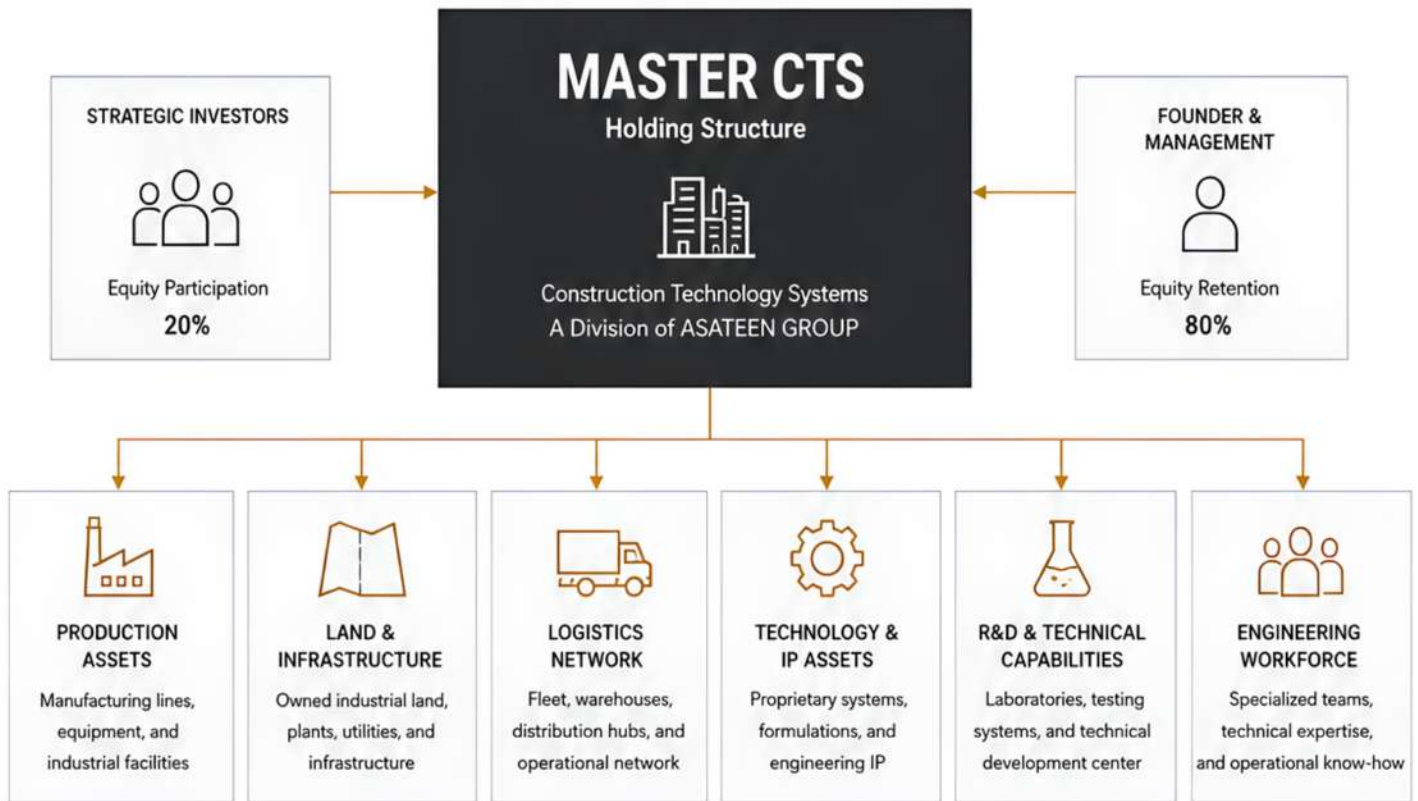
<p><b>Higher System Efficiency</b></p> <p>Integrated systems deliver better performance with lower construction complexity.</p>	<p><b>Lower Lifecycle Cost</b></p> <p>Synergy reduces material, maintenance, and operational exposure.</p>	<p><b>Faster Project Delivery</b></p> <p>Interconnected systems streamline logistics, installation, and execution.</p>	<p><b>Scalable Industrial Model</b></p> <p>Systems platform supports national deployment and regional expansion.</p>	<p><b>Sovereign Capability</b></p> <p>Local engineering, local production, local execution, local impact.</p>
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# INVESTMENT STRUCTURE

This investment round is designed to accelerate MASTER CTS industrial scale, expand infrastructure system deployment, and strengthen regional leadership through asset-backed growth.

<p>CAPITAL RAISE</p> <p><b>USD 100,000,000</b></p> <p>Total Raise</p>	<p>EQUITY OFFERED</p> <p><b>20%</b></p> <p>Equity Offered</p>	<p>POST-MONEY VALUATION</p> <p><b>USD 500,000,000</b></p> <p>Post-Money Valuation</p>
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## CAPITAL STRUCTURE OVERVIEW



## USE OF PROCEEDS

ALLOCATION AREA	TARGET ALLOCATION
Production Expansion & Machinery	40%
Industrial Land & Infrastructure	20%
Logistics Network Expansion	15%
Working Capital & Inventory	10%
Technology Transfer & IP Development	10%
R&D Laboratories & Innovation	5%
<b>TOTAL</b>	<b>100%</b>

## STRUCTURE HIGHLIGHTS

- ✓ Asset-backed growth model with strong tangible infrastructure.
- ✓ Disciplined capital allocation for long-term value creation.
- ✓ Clear governance structure and equity alignment.
- ✓ Strategic focus on regional infrastructure and industrial leadership.

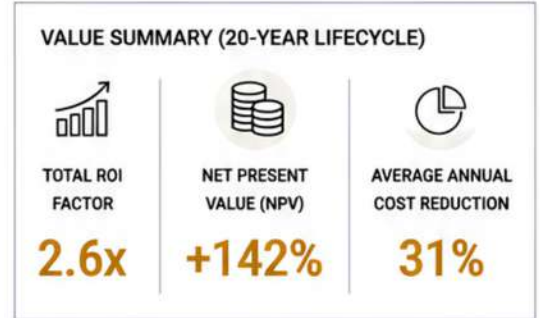
**INVESTMENT SUMMARY**

The offering provides investors with a minority equity position in MASTER CTS, a systems-driven industrial company with integrated production, infrastructure, and intellectual property, positioned for sustainable regional and international expansion.

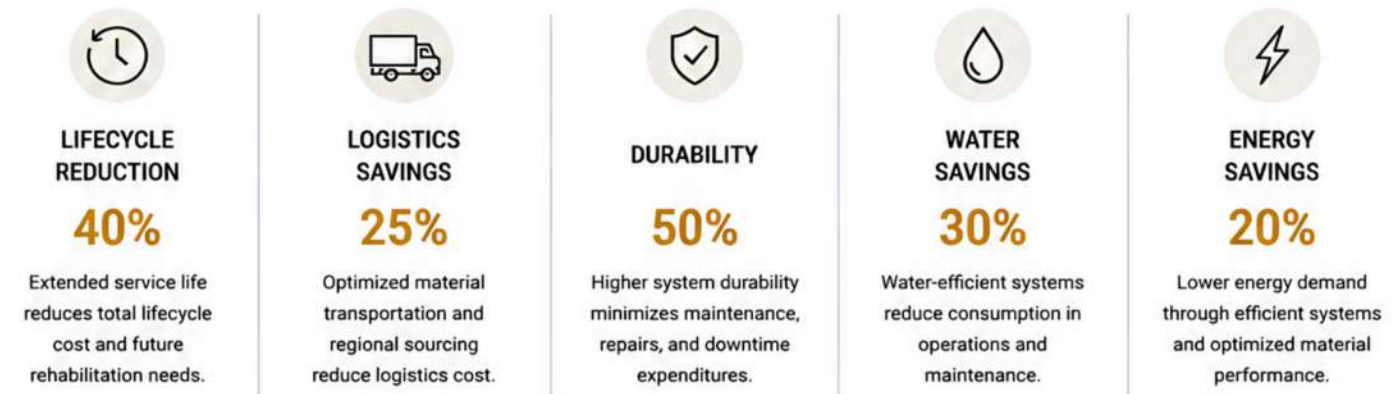
# INFRASTRUCTURE ROI FRAMEWORK

ENGINEERED SYSTEMS • MEASURABLE VALUE • LONG-TERM IMPACT

MASTER CTS systems are designed to deliver measurable economic, operational, and environmental advantages across the entire infrastructure lifecycle. This framework compares the total value impact over a 20-year lifecycle.



## CORE VALUE DRIVERS



## 20-YEAR LIFECYCLE COMPARISON

VALUE CATEGORY	TRADITIONAL APPROACH (BASELINE)	MASTER CTS SYSTEMS (ENGINEERED)	VALUE IMPACT
 LIFECYCLE COST (Total Ownership Cost)	USD 100.0 M	USD 60.0 M	<b>40% Reduction</b>
 LOGISTICS COST (Transportation & Handling)	USD 20.0 M	USD 15.0 M	<b>25% Reduction</b>
 MAINTENANCE COST (Repairs & Downtime)	USD 30.0 M	USD 15.0 M	<b>50% Reduction</b>
 WATER COST (Operations & Maintenance)	USD 10.0 M	USD 7.0 M	<b>30% Reduction</b>
 ENERGY COST (Operational Energy)	USD 10.0 M	USD 8.0 M	<b>20% Reduction</b>
<b>TOTAL 20-YEAR COST</b>	<b>USD 170.0 M</b>	<b>USD 105.0 M</b>	<b>38% Overall Reduction</b>

## ROI OVERVIEW

	Total Investment (Example)	USD 100.0 M
	Net Present Value (20-Year)	USD 142.0 M
	Return on Investment (ROI)	<b>2.6x</b>
	Average Annual Cost Reduction	<b>31%</b>

## STRATEGIC OUTCOMES

- Lower total cost of ownership across the infrastructure lifecycle.
- Higher system performance and durability.
- Reduced operational risk and unscheduled downtime.
- Improved resource efficiency and sustainability.
- Stronger long-term asset value and infrastructure resilience.

# Risk and Mitigation Framework



















MASTER CTS operates as a diversified industrial systems platform with controlled risk management across manufacturing, infrastructure deployment, market adoption, capital deployment, and advanced technologies.

Our strategy reduces platform risk through phased industrial deployment, multi-sector demand exposure, and disciplined capital allocation.











### PLATFORM RISK PRINCIPLE






Risk is distributed across multiple systems, sectors, and deployment paths—not concentrated in any single system or market.

RISK CATEGORY	DESCRIPTION	POTENTIAL IMPACT	MITIGATION STRATEGY	SYSTEMS & SECTORS COVERED	RISK LEVEL (AFTER MITIGATION)
<b>01</b>  <b>Manufacturing Scale-Up Risk</b>	Production ramp-up, capacity expansion, supplier reliability, and quality consistency.	Delays in production availability or cost inefficiencies during scale-up.	<ul style="list-style-type: none"> <li>Phased production activation</li> <li>Modular factory deployment</li> <li>Supplier diversification</li> <li>Quality-control systems</li> </ul>	 All systems across housing, roads, water, and industrial applications.	 <b>LOW</b>
<b>02</b>  <b>Infrastructure Adoption Risk</b>	Market acceptance, ministry alignment, consultant approval, and standards adoption.	Slower adoption or extended approval cycles for infrastructure systems.	<ul style="list-style-type: none"> <li>Pilot deployments</li> <li>Ministry engagement</li> <li>Consultant alignment</li> <li>Localized testing</li> <li>Standards-based documentation</li> </ul>	 Roads, water, canals, and housing sectors.	 <b>LOW</b>
<b>03</b>  <b>Industrial Technology Risk</b>	Performance validation, technology maturity, and real-world deployment reliability.	Underperformance or technology maturity gaps.	<ul style="list-style-type: none"> <li>Staged validation</li> <li>Controlled technical trials</li> <li>Technology partnerships</li> <li>System-specific deployment pathways</li> </ul>	 All MASTER CTS systems and material technologies.	 <b>LOW</b>
<b>04</b>  <b>Market Concentration Risk</b>	Dependency on limited sectors, geographies, or customer segments.	Revenue volatility if any single sector or market weakens.	<ul style="list-style-type: none"> <li>Diversified sector exposure</li> <li>Multi-system deployment</li> <li>Regional expansion strategy</li> <li>Public + private sector balance</li> </ul>	 Housing, roads, water, reinforcement, industrial processing, and regional infrastructure.	 <b>LOW</b>
<b>05</b>  <b>Capital Deployment Risk</b>	Large capital requirements and phased industrial investment needs.	Capital inefficiency or cash-flow pressure.	<ul style="list-style-type: none"> <li>Milestone-gated CAPEX</li> <li>SPV investment lanes</li> <li>Co-investor participation</li> <li>Staged industrial city activation</li> </ul>	 Industrial city, manufacturing, processing.	 <b>LOW</b>
<b>06</b>  <b>Regulatory and Compliance Risk</b>	Permitting, certification, environmental compliance, and policy requirements.	Delays, additional costs, or operational restrictions.	<ul style="list-style-type: none"> <li>Early approval pathways</li> <li>Technical documentation</li> <li>Certification tracking</li> <li>Government-facing compliance discipline</li> </ul>	 All systems and manufacturing operations.	 <b>LOW</b>

## SYSTEMS DIVERSIFICATION AND RISK DISTRIBUTION

 <b>MASTER GREEN BUILDING</b> Integrated housing systems: LSF, board, foam concrete, and modular solutions.	 <b>MASTER BOARD</b> High-performance fiber cement boards for fast, durable construction.	 <b>MASTER BRICK</b> Architectural bricks and façade solutions for modern building systems.	 <b>MASTER FOAM CONCRETE</b> Lightweight, insulative foam concrete for floors, roofs, and structural applications.	 <b>MASTER BAR</b> GFRP reinforcement for corrosion-resistant structural performance.	 <b>MASTER FLOK</b> Road stabilization and soil improvement for long-life infrastructure.	 <b>MASTER GCCM</b> Canal lining and water infrastructure protection for reduced water loss and long-life.	 <b>MASTER REPHOS</b> Phosphogypsum treatment and industrial waste-to-value transformation.
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## PLATFORM RESILIENCE OUTCOME

 <b>Diversified Risk Exposure</b> Risk is distributed across multiple systems, sectors, and geographies.	 <b>Operational Continuity</b> Phased deployment and system redundancy ensure operational stability.	 <b>Sustainable Value Creation</b> Integrated systems deliver higher lifecycle value with lower long-term cost.	 <b>Scalable Growth Model</b> Industrial city + regional expansion enable disciplined and scalable growth.	 <b>Institutional Compliance</b> Governed compliance framework reduces regulatory and execution risk.
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# Platform Milestone Roadmap

## PHASED INDUSTRIAL ACTIVATION — PARALLEL INVESTMENT LANES

MASTER CTS scales through parallel industrialization lanes that strengthen each other across building systems, infrastructure systems, and industrial environmental technologies.



### STRATEGIC ROADMAP PRINCIPLE

Multiple systems. Multiple sectors.  
Parallel funding lanes. One integrated industrial platform delivering long-term sovereign value.

ROADMAP PHASES	PHASE 1 Platform Establishment	PHASE 2 Initial Industrial Deployment	PHASE 3 Industrial Scaling	PHASE 4 Strategic Expansion
 <b>BUILDING SYSTEMS LANE</b> Integrated building solutions for housing and architectural systems.	<ul style="list-style-type: none"> <li>System approvals &amp; documentation</li> <li>Technical validation</li> <li>Strategic partnerships</li> <li>Pilot building projects</li> <li>Investor alignment</li> <li>Factory preparation</li> </ul>	<ul style="list-style-type: none"> <li>MASTER GREEN BUILDING deployment</li> <li>LSF rolling capacity activation</li> <li>MASTER BOARD production initiation</li> <li>MASTER FOAM CONCRETE equipment activation</li> <li>MASTER BRICK façade solutions rollout</li> </ul> <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 2px;">GREEN BUILDING</div> <div style="border: 1px solid black; padding: 2px;">BOARD</div> </div> <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 2px;">FOAM CONCRETE</div> <div style="border: 1px solid black; padding: 2px;">BRICK</div> </div>	<ul style="list-style-type: none"> <li>Modular housing scale-up</li> <li>Additional LSF production lines</li> <li>Board &amp; panel manufacturing expansion</li> <li>Foam Concrete regional supply network</li> <li>Architectural systems expansion</li> </ul> <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 2px;">GREEN BUILDING</div> <div style="border: 1px solid black; padding: 2px;">BOARD</div> </div> <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 2px;">FOAM CONCRETE</div> <div style="border: 1px solid black; padding: 2px;">BRICK</div> </div>	<ul style="list-style-type: none"> <li>Regional export of building systems</li> <li>Advanced modular developments</li> <li>Licensing &amp; technology partnerships</li> <li>Multi-investor SPV pathways</li> <li>Long-term housing solutions at scale</li> </ul> <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 2px;">GREEN BUILDING</div> <div style="border: 1px solid black; padding: 2px;">BOARD</div> </div> <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 2px;">FOAM CONCRETE</div> <div style="border: 1px solid black; padding: 2px;">BRICK</div> </div>
 <b>INFRASTRUCTURE SYSTEMS LANE</b> Roads, canals, soil, reinforcement, and hydraulic infrastructure systems.	<ul style="list-style-type: none"> <li>System approvals &amp; documentation</li> <li>Ministry &amp; consultant engagement</li> <li>Pilot road &amp; canal projects</li> <li>Technical validation</li> <li>Investor alignment</li> <li>Equipment preparation</li> </ul>	<ul style="list-style-type: none"> <li>MASTER FLOK field deployments</li> <li>Soil stabilization operations activation</li> <li>MASTER GCCM deployment preparation</li> <li>Reinforcement systems integration (MASTER BAR)</li> <li>Logistics &amp; distribution setup</li> </ul> <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 2px;">BAR</div> <div style="border: 1px solid black; padding: 2px;">FLOK</div> </div> <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 2px;">GCCM</div> </div>	<ul style="list-style-type: none"> <li>Roads program scaling</li> <li>Canal lining deployments expansion</li> <li>Reinforcement production scale-up</li> <li>Regional supply chain activation</li> <li>Testing &amp; QA laboratory expansion</li> </ul> <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 2px;">BAR</div> <div style="border: 1px solid black; padding: 2px;">FLOK</div> </div> <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 2px;">GCCM</div> </div>	<ul style="list-style-type: none"> <li>Regional infrastructure corridors</li> <li>Cross-border deployment expansion</li> <li>Technology licensing partnerships</li> <li>Multi-investor infrastructure SPVs</li> <li>Long-term infrastructure service contracts</li> </ul> <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 2px;">BAR</div> <div style="border: 1px solid black; padding: 2px;">FLOK</div> </div> <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 2px;">GCCM</div> </div>
 <b>INDUSTRIAL ENVIRONMENTAL TECHNOLOGIES LANE</b> Industrial environmental processing and waste-to-value systems.	<ul style="list-style-type: none"> <li>Feasibility &amp; concept validation</li> <li>Technology partnerships</li> <li>Laboratory testing</li> <li>Environmental approvals pathway mapping</li> <li>Investor alignment</li> <li>Site selection</li> </ul>	<ul style="list-style-type: none"> <li>Processing plant engineering</li> <li>Pilot processing operations</li> <li>Phosphogypsum treatment trials (MASTER REPHOS)</li> <li>By-product value mapping</li> <li>Industrial integration tests</li> </ul> <div style="border: 1px solid black; padding: 2px; width: fit-content; margin: 0 auto;">REPHOS</div>	<ul style="list-style-type: none"> <li>Industrial plant construction</li> <li>Material recovery scale-up</li> <li>Industrial material integration</li> <li>Environmental compliance systems activation</li> <li>Feedstock logistics network</li> </ul> <div style="border: 1px solid black; padding: 2px; width: fit-content; margin: 0 auto;">REPHOS</div>	<ul style="list-style-type: none"> <li>Regional industrial export opportunities</li> <li>Advanced waste-to-value technologies</li> <li>Licensing &amp; IP partnerships</li> <li>Multi-investor industrial SPVs</li> <li>Strategic environmental solutions leadership</li> </ul> <div style="border: 1px solid black; padding: 2px; width: fit-content; margin: 0 auto;">REPHOS</div>

### PARALLEL STRENGTH DRIVERS

- Local Manufacturing
- Shared Logistics Network
- Engineering Excellence
- Quality & Testing Backbone
- Operational Integration
- Institutional Governance

**MASTER CTS INDUSTRIAL CITY 2030**

Integrated systems. Diversified sectors.  
Industrial sovereignty.  
Long-term national value creation.

### STRATEGIC OUTCOME

- Risk Diversification Across Systems
- Multi-Sector Demand Security
- Scalable Industrial Platform
- Export and Regional Expansion
- Sovereign Industrial Capability
- Sustainable Long-Term Returns

### INVESTMENT LANES

**BUILDING SYSTEMS INVESTMENT LANE**  
Supports housing scale, modular expansion, and building systems manufacturing growth.

**INFRASTRUCTURE SYSTEMS INVESTMENT LANE**  
Supports roads, canals, reinforcement, soil stabilization, and hydraulic systems.




**INDUSTRIAL ENVIRONMENTAL INVESTMENT LANE**  
Supports industrial processing, material recovery, and environmental technologies.



Parallel capital deployment → Accelerated national impact → Sustainable industrial platform

# INVESTOR EXIT PATHWAYS

## STRATEGIC EXIT FRAMEWORK


MASTER CTS is structured to deliver long-term value creation and multiple institutional exit pathways aligned with investor objectives.

<p style="text-align: center;"><b>01</b></p>  <p style="text-align: center;"><b>SOVEREIGN CAPITAL ENTRY</b></p> <p>Strategic acquisition or majority investment by sovereign wealth funds or government-backed entities to secure long-term infrastructure and industrial assets.</p> <p><b>INVESTOR BENEFITS</b></p> <ul style="list-style-type: none"> <li>• Stable, long-term asset ownership</li> <li>• Strategic national infrastructure alignment</li> <li>• Sustainable cash flow generation</li> <li>• Geopolitical and economic resilience</li> </ul> <p style="text-align: center;"><b>TARGET TIMEFRAME</b> <b>5-10 YEARS</b></p>	<p style="text-align: center;"><b>02</b></p>  <p style="text-align: center;"><b>INFRASTRUCTURE FUND PLACEMENT</b></p> <p>Partial or majority sale to global infrastructure funds seeking proven, cash-generative infrastructure platforms with strong operational performance.</p> <p><b>INVESTOR BENEFITS</b></p> <ul style="list-style-type: none"> <li>• Predictable, inflation-resilient returns</li> <li>• Diversified infrastructure exposure</li> <li>• Strong operational track record</li> <li>• Scalable and de-risked asset base</li> </ul> <p style="text-align: center;"><b>TARGET TIMEFRAME</b> <b>3-7 YEARS</b></p>	<p style="text-align: center;"><b>03</b></p>  <p style="text-align: center;"><b>FUTURE IPO LOGIC</b></p> <p>Positioning MASTER CTS for a public market listing to provide liquidity, enhance transparency, and support accelerated global expansion.</p> <p><b>INVESTOR BENEFITS</b></p> <ul style="list-style-type: none"> <li>• Liquidity through public markets</li> <li>• Enhanced valuation visibility</li> <li>• Access to broader capital pools</li> <li>• Platform for long-term global growth</li> </ul> <p style="text-align: center;"><b>TARGET TIMEFRAME</b> <b>7-12 YEARS+</b></p>
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<p><b>EXIT ENABLERS</b></p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>Proven technology and performance</p> </div> <div style="text-align: center;">  <p>Strong financial and operational track record</p> </div> <div style="text-align: center;">  <p>Scalable infrastructure and diversified revenue streams</p> </div> <div style="text-align: center;">  <p>Robust governance and risk management</p> </div> </div>	<p><b>VALUE CREATION PRINCIPLE</b></p> <p>Our exit strategy is designed to maximize investor returns through strategic optionality, operational excellence, and disciplined capital deployment.</p> <p style="text-align: center;"><b>BUILDING INFRASTRUCTURE. CREATING ENDURING VALUE.</b></p>
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## EXIT PATHWAY COMPARISON

EXIT PATHWAY	LIKELIHOOD	TIMEFRAME	LIQUIDITY	RETURN POTENTIAL	STRATEGIC ALIGNMENT
 Sovereign Capital Entry	HIGH	5-10 YEARS	MEDIUM	HIGH	STRATEGIC
 Infrastructure Fund Placement	HIGH	3-7 YEARS	MEDIUM-HIGH	HIGH	FINANCIAL
 Future IPO Logic	MEDIUM	7-12 YEARS+	HIGH	VERY HIGH	GROWTH

 <p><b>OUR COMMITMENT TO INVESTORS</b></p> <p>MASTER CTS is committed to delivering sustainable value, operational transparency, and strategic optionality to ensure optimal exit outcomes for our investors.</p>	<p style="text-align: center;"><b>MASTER CTS</b></p> <p style="text-align: center;">CONSTRUCTION TECHNOLOGY SYSTEMS A DIVISION OF ASATEEN GROUP</p>
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# MASTER CTS

INVESTOR SUMMARY 2026

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CONSTRUCTION TECHNOLOGY SYSTEMS

A DIVISION OF ASATEEN GROUP

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📍 Baghdad — Iraq

